



ReputationApp

An insanely valuable asset to any business

Power your online reputation.

The smartest tool to manage online reviews.

Whether you like it or not, your customers are talking about your business or brand. About good experiences and even bad. Their experiences will be shared publicly online - as comments, reviews, ratings, likes, check-ins and photos. You cannot hide! The problem is just how do you monitor and make sense of all the social content out there?

Easily! Our Reputation App monitors all the content users create and comment about your business on Facebook, Google, Foursquare and other websites and gives you first-hand insight to what your customers think and say about your brand - and allows you to take part in that conversation.



All your reviews in one place

Compile reviews from dozens of sites and instantly see what's being said about your business online. Get savvy by using competitive benchmarking to see how you stack up against your competition.



Automate reports and alerts

Executive reports break down your business reviews and online conversations, helping you understand what to do. Alerts are also sent every time new reviews are found.

Hear what's being said all over the web

Monitor when your business is mentioned in a variety of sources, including news sites, blogs and social networks.

Show up where people are looking

Improve your search rank by identifying online business listings that are inaccurate or missing from essential directories like Google, Facebook, and Bing.

You vs. the competition

Examine how your business performs against the competition on search engines, in regards to review ratings, total reviews, and perform social comparisons.

Keyword cloud

Explore the top positive and negative keywords associated with reviews for your business.

